Crunch/Dubai

crunchdubai.com

CrunchDubai.com is a hyper-local new media platform for innovators and founders communities, founded by Aleksei Dolgikh, Mike Nimoff, and Olga Nayda almost two years ago. Today, the team includes internationally recognized Editor-in-Chief Adil Tariq, young and talented CTO Kiryl Martynenko, along with young writer and Gen Z marketers Pavel Afonin and Sokhrukh Tursunbaev.

Who we are

We are here to spotlight startups, people, top business solutions, breakthrough technologies, and regional achievements.

/D

Singapore Hong Kong Bangalore Delhi Dubai Jeddah Riyadh Hainan Cyprus LATAM Cairo

We're about

People

Startups
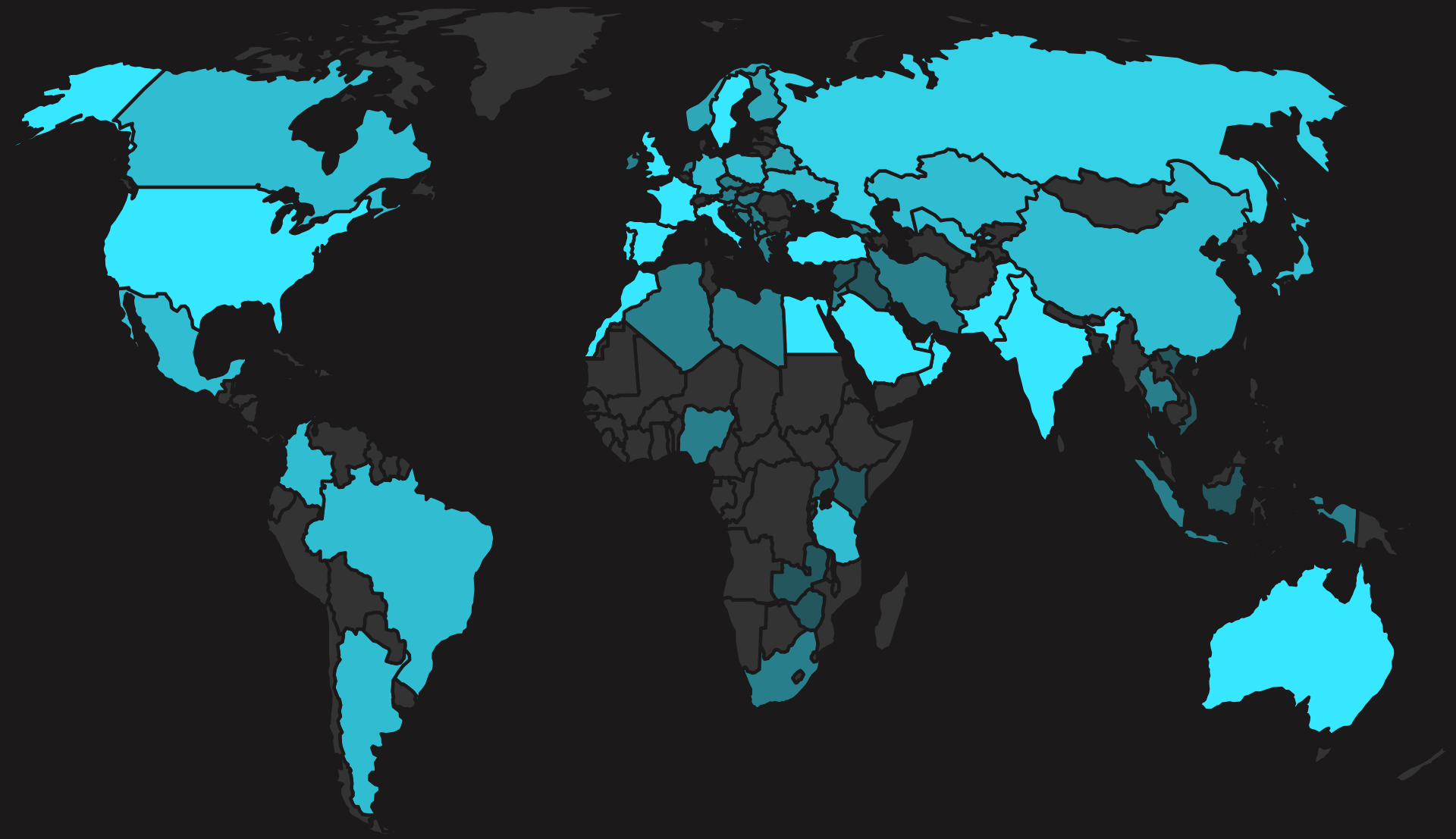
Business Lifestyle in MENA

Technologies

Web3, AI, Innovation
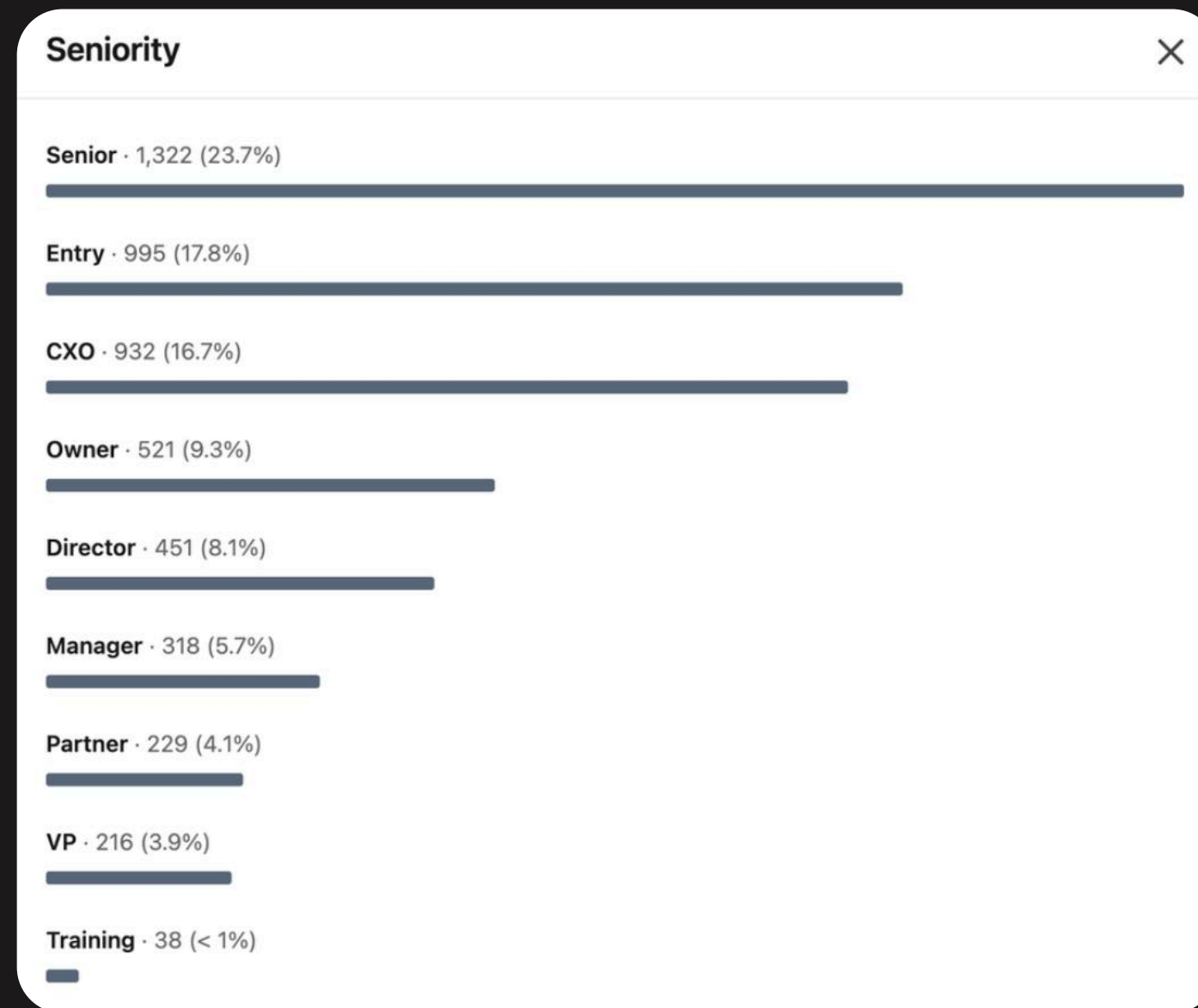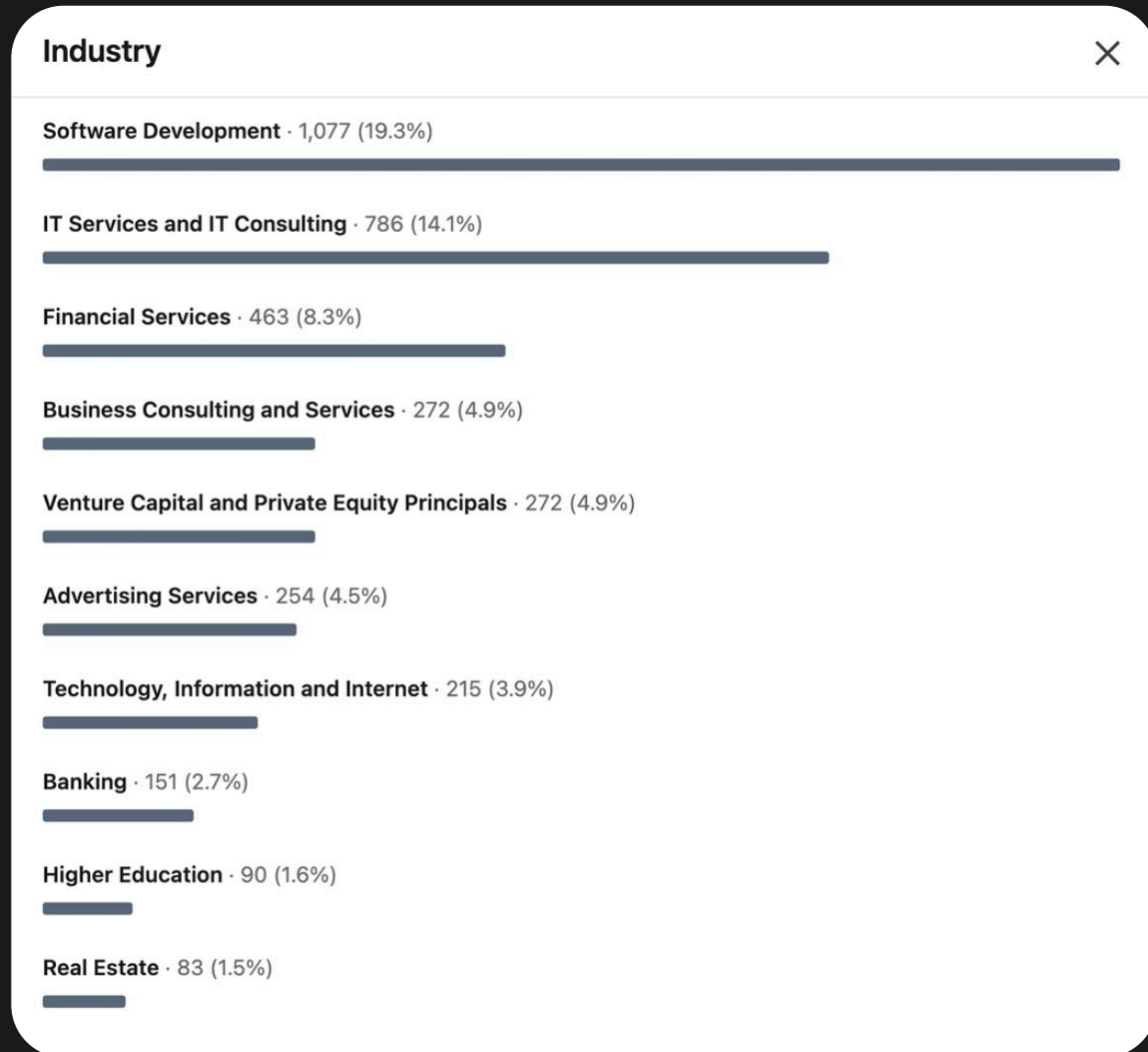
Dubai Guide

Venture Capital

/D

Our specific

Our readers are business people from all over the world. Crunch is read in 5 languages in over 100 countries.

UAE	United Kingdom
Germany	Saudi Arabia
India	United States
Pakistan	France
Russia	China

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Readers

Industry

Industry	
Software Development · 1,077 (19.3%)	
IT Services and IT Consulting · 786 (14.1%)	
Financial Services · 463 (8.3%)	
Business Consulting and Services · 272 (4.9%)	
Venture Capital and Private Equity Principals · 272 (4.9%)	
Advertising Services · 254 (4.5%)	
Technology, Information and Internet · 215 (3.9%)	
Banking · 151 (2.7%)	
Higher Education · 90 (1.6%)	
Real Estate · 83 (1.5%)	

Seniority

Seniority	
Senior · 1,322 (23.7%)	
Entry · 995 (17.8%)	
CXO · 932 (16.7%)	
Owner · 521 (9.3%)	
Director · 451 (8.1%)	
Manager · 318 (5.7%)	
Partner · 229 (4.1%)	
VP · 216 (3.9%)	
Training · 38 (< 1%)	

/D

We talk through:

OUR CHANNELS

LinkedIn   **X (Twitter)**

Social media tags,
dramatically increase
your credibility
for Social Networks

Reddit   **Youtube**

Instagram   **Facebook**

/D

Our platforms

LAUNCHED
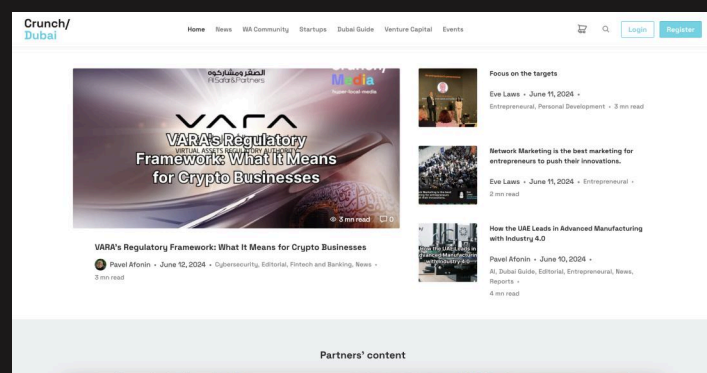
Dubai

Riyadh

LATAM

SOON

Singapore Hong Kong Bangalore Delhi

Jeddah Hainan Cyprus Cairo

/D

Our partners

Regolith

Glocal

estaie

Blockchain Life

ZAT Training Solutions

24SIX9

MedTech World

AVAREBIOTECH

trusity

Global tax assistant
We do

/D

Singapore Hong Kong Bangalore Delhi Dubai Jeddah Riyadh Hainan Cyprus LATAM Cairo
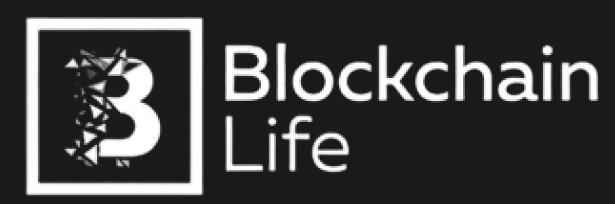
Our Packages

Get regularly posted on monthly basis, grow together with Crunch Media

The number of publications per year can range
from 12 to 48 to give you the highest boost

Start Media Package

12 PUBLICATIONS
+ SOCIALS

3,000 USD PER YEAR

Pro Media Package

24 PUBLICATIONS
+ SOCIALS

5,400 USD PER YEAR

Business Media Package

36 PUBLICATIONS
+ SOCIALS
+ EVENTS

8,100 USD PER YEAR

Premium Media Package

48 PUBLICATIONS
+ SOCIALS
+ EVENTS

10,200 USD PER YEAR

/D

Your Story to Glory

News and Events

Publications in the news or Events section of the CrunchDubai website

Articles

SEO-oriented articles published on media portals are articles specifically written and optimized to improve a website's search engine ranking. These articles are designed to attract more organic traffic from search engines like Google. Here are the key elements that make an article SEO-oriented:

+ Keyword Research
+ Quality Content
+ Meta Tags
+ Internal and External Links
+ Readability
+ Mobile Optimization
+ Page Speed
+ Engagement

Social Media Posts

Personalized and crafted posts for social media that a news portal might post are specifically designed to engage their target audience effectively. These posts are tailored to the interests, preferences, and behaviors of their readers. Here are some characteristics and examples of such posts:

+ Characteristics
+ Target Audience Focused
+ Relevant Content
+ Engaging Format
+ Timely and Updated
+ Personalized Messaging
+ Brand Consistency
+ Localization

/D

We effective

With 3 stages sharing we multiply awareness

The first post we do

Initial post

Partner and company re-posts

Foo Has 24k followers, which was included to our post Awareness

Tier 2 re-post. Friends and followers and the company do reposts

11 Financial managers of Rakbank made reposts

/D

Lets work!

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Follow us

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